

Dear FCC Commission,

I am writing in response to the petition filed by the National Association of Broadcasters (NAB) requesting the Commission to 1) prohibit satellite digital audio radio service ("SDARS") from using any technology to permit the delivery of content that would be aired on a receiver in one location that differs from the content that would be aired on a receiver in a different location; and 2) prohibit SDARS providers from providing locally oriented services on nationally distributed channels.

I understand the concern that NAB has regarding the effect of SDARS on local broadcasters. After much thought, however, I ask that you deny their requests, which would serve to limit the functionality SDARS offers the public.

SDARS is a national service and currently both XM and Sirius function as such. As long as the same content and information is available to all subscribers within the footprint of the service, it is my opinion that SDARS meets their FCC requirement.

I find it troubling that NAB is concerned with limiting the content that SDARS can provide the public while local radio stations from different markets around the country are playing recorded programming from other places and tricking the public into thinking that the content is originating locally.

SDARS offers competition to terrestrial broadcasters. NAB responded to that competition by trying to limit the services that SDARS can offer rather than looking at how NAB can work to better serve the public on the local level. In my opinion that is an inappropriate response, which casts aside the best interest of the citizens of the United States.

I formally ask that the FCC deny the request of NAB. Furthermore, I ask that the FCC make it clear to NAB, that in an effort to be more competitive with SDARS, they should focus on working to better serve local markets around the country as opposed to trying to hamper SDARS ability to serve the public.

Thank You,

Aaron Sandler